

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

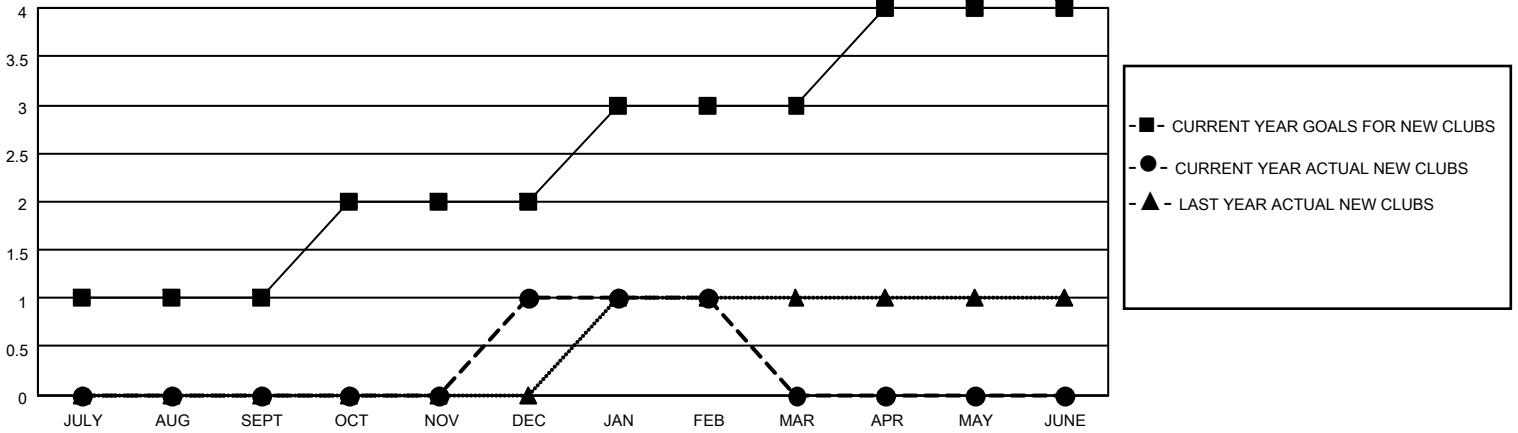
District 4 L2

Results as of: 2/28/2021

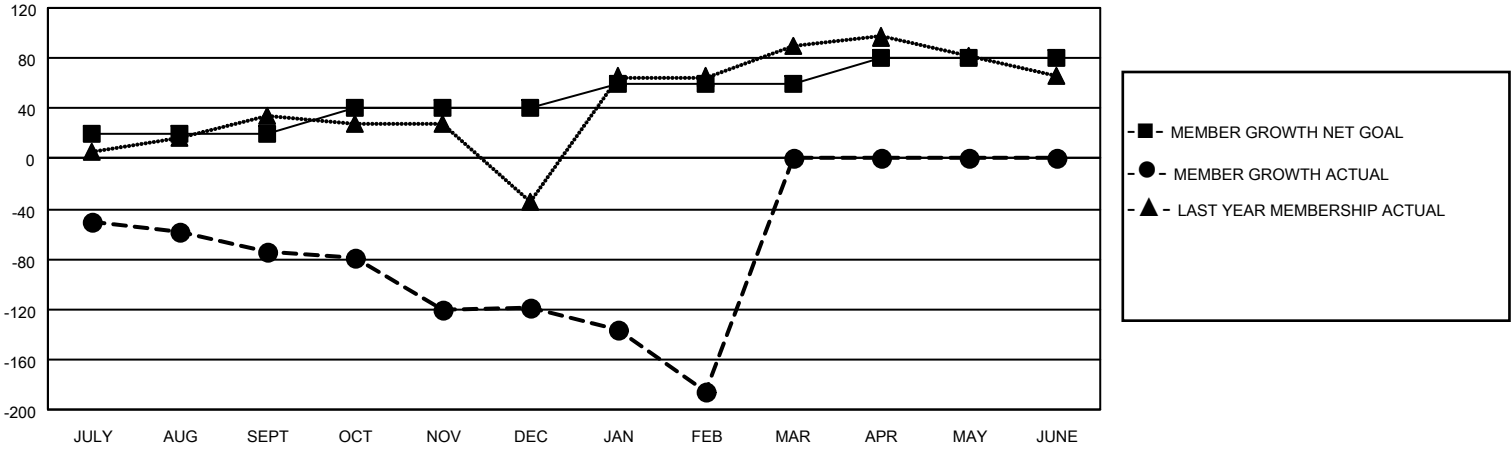
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	1	1	0
JAN/FEB/MAR	1	0	4
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	20	47	106
OCT/NOV/DEC	20	58	100
JAN/FEB/MAR	20	12	72
APR/MAY/JUNE	20	0	0

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



**DROPPED CLUBS: 4**

17 CLUBS OF 51 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	679 (55.70%)
FEMALE	540 (44.30%)

<u>DROPPED MEMBERS</u>	
DECEASED	11
CLUB CANCELLED	42
OTHER	225
<b>TOTAL</b>	<b>278</b>

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	152
FAMILY MEMBERS PAYING HALF DUES	86